

July 2021

Product Overview

API & GUI

Salutary Database

Salutary API Information

API Functionality:

- 6 API functions/endpoints
- Three primary input matching options:
 - Email
 - Linked In URL
 - Employee Name and Company
- Powerful bulk matching of up to 10,000 emails or Linked In URLs thru a single API call;
- Or use the CSV file upload option (up to 1Mb), allowing inputs of 40,000+ emails or LinkedIn URLs .
- Entire contact record is always provided as output; not just a field
- Option to require matches must have:
 - Mobile/Direct Dial numbers
 - Linked In Urls
- Output Format options: JSON or CSV
- Coming soon: count only and random subsets in API functionality
- Detailed documentation/Tech Support
- Track previous downloads to see prior matches or to re-download your files

Salutary API

This documentation will describe how to use salutary API in details

API LIST

- 1. Get Contacts by Email API v1.0 2. Get Contacts by Email from CSV API v1.1 3. Get Contacts by Linkedin URL API v1.0
- 4. Get Contacts by Linkedin URL from CSV API v1.1 5. Get Contact by Employee Details API v1.0
- 6. Get Counts API v1.0

API USE CASES

- Match and Enrich your existing B2B contact records
 - Mobile and Direct Dial Phones for telemarketing
 - Verified emails for targeted campaigns
 - Linked In Urls
- Append data for Sales and Marketing Campaigns
- Enrich Leads via Web Form-filling
- Contact Validation –keep data up-to-date
- CRM Data enrichment, cleansing and hygiene
- API to API integration
- Boost your lead generation products and services
- Use Get Counts API to build a free Contact Count Engine into your own UI application
- Proven reliability and high-throughput
- Flexible Purchase options available

Salutary GUI Information

nd Targeted Leads		Upload Pre-populated Template
		Download Sample Template
Job Function	Job Level	Title
Employee Size	Revenue	Company/Org
Contact Name	Location	Industry/SIC Code
🗹 Records must have 🍈 :		
Mobile phone number O	r Direct dial phone number 🔍 :	
Mobile phone number) e	
Direct dial phone number	r 0 :	
LinkedIn Url 0 :		
Run Suppression List		
		Get Count Reset
Total Companies: 4,729,3	355	

GUI Functionality:

- Search across numerous contact and company variables: title, function, company size, location, company type and industry
- Ability to require "Must-have" search variables
 - Mobile/Direct Dial Phones
 - Linked In URL
- Run unlimited, fast counts
- Download CSV files
- Track previous downloads to see prior matches or to re-download your files
- Convenient and powerful Pre-populate search template
- Suppression List capability
- Coming soon: Random subsets of your target list for smart A/B testing and limits per company
- Entire contact record is always provided as output (vs limited fields)
- Technical Support team

GUI USE CASES

Add new, quality U.S. B2B inventory and expand your products and services

Precision searching for verified emails, phones and full contact records

Account-Based Marketing:

- Preload a list of your top 1,000 target company accounts via their domain names
- Run an initial count
- Further narrow your search with other fields in the UI

Flexible contact searching by actual title or title or company keywords

- Alone or in combination with other search variables
- Get a count, further refine by size of company and level

Run counts by uploading up to 30,000 inputs such as

- SIC Codes
- ZIP Codes
- Function Type
- Level
- ...plus 10 other variables

Salutary Database

Database Highlights:

- Sourced from numerous high-quality suppliers
- Rebuilt quarterly
- Over 40MM U.S. B2B records
- 100% verified emails
- 35M LinkedIn URLs
- 10M Mobile phones and 10M direct dial phones, both growing continually

Value-added Attributes:

- Optimal blend of vast coverage and high quality
- Emphasis on key B2B decision makers
- Focus on curation quality:
 - Source selection
 - Clean and Deduplicate
 - Normalize
 - Verify and score contact quality

Data Fields Coverage

